The New York Times Style Magazine

Music Merch Designed by Artists

MoMA PS1's annual music series <u>Warm Up</u> invites a diverse network of voices from across the creative fields into the museum's open-air courtyard in Long Island City for a summerlong schedule of thumping D.J. sets and live performances by acts both established and emerging (alumni include Cardi B and Solange). To kick off Warm Up's 21st season, which begins tomorrow, the museum has collaborated with three up-and-coming designers on its first collection of Warm Up-branded merchandise.

The New York-based designer and art director Hassan Rahim, who has worked with musicians including Marilyn Manson and Jay-Z, has applied his signature fashion-goth aesthetic to a black long-sleeved T-shirt patterned with the neon lines of Doppler radar waves. The artist Andrew Kuo, known for his colorful abstract paintings and infographics, has printed a short-sleeved white tee with a witty acronym for the electronic subgenre "T.R.A.N.C.E." And the cult Los Angeles streetwear brand Come Tees has designed a fleece-y beach towel featuring a vibrant pink-and-green portrait by the line's founder, the artist Sonya Sombreuil. "Hopefully, these items spark joy and inspire ideas, but also feel relatable and actually useful," says Naomi Zeichner, the curator of Warm Up, who led the creation of the collection. "That's the spirit of Warm Up. We want people to come outside, hear and see something new, meet each other, and have a good experience that they can bring with them after the show's done." \$35 to \$75, store.moma.org — COCO ROMACK